

Heading into Autumn

Telefax heads into the autumn with some notable achievements this year already.

In partnership with a major AV company, Telefax won a major EU project in Brussels for its OmniTicker software. OmniTicker will be used to drive 40 different LED Tickers in some 28 different languages. The software was selected for its ability to support multiple languages and its smooth frame scrolling technology. The project is expected to go live towards the year-end.

In September, OmniDisplay v6.1 was delivered to Fidelity in London to support the extraction and display of real time data, including exchange indices. The software was installed on Fidelity's Investor Centre video wall in Cannon Street with the project managed by avsnnet.

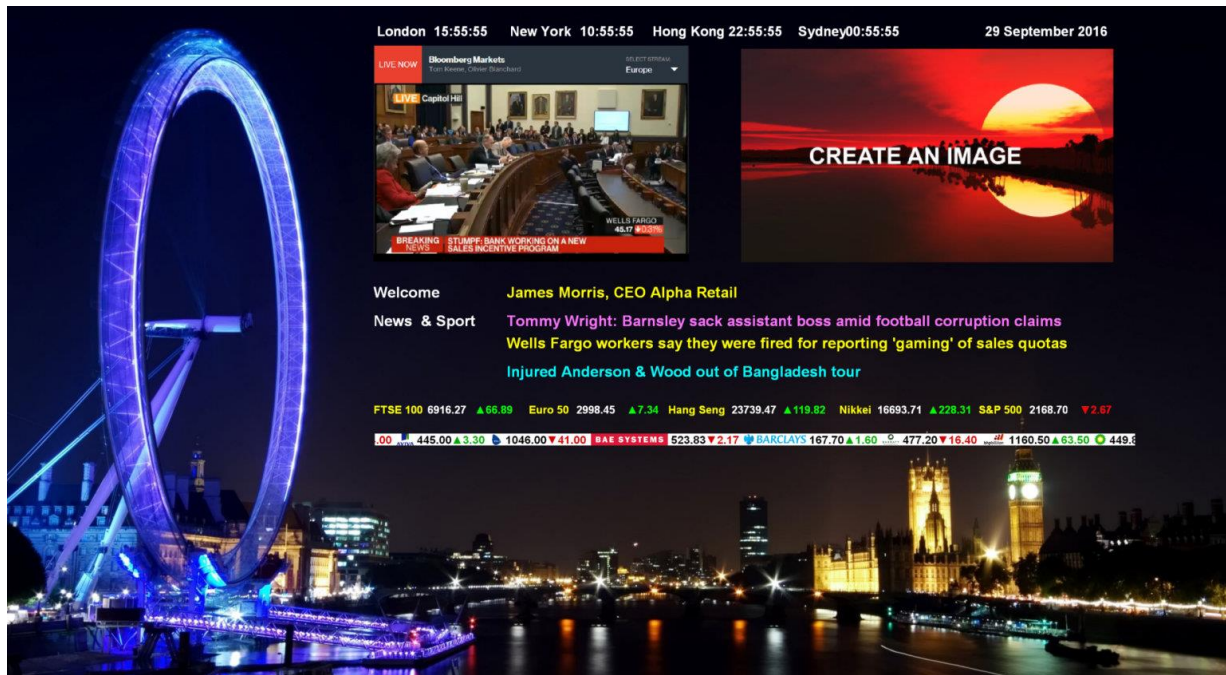


OmniDisplay is presented to the video wall as a composite data stream that refreshes in real-time, 24 x 7. OmniRSS manages data extraction; OmniDisplay provides layout composition.

OmniDisplay features our WYSIWYG layout editor with complete freedom over fonts, colours and sizes; conditional colour formatting is used to indicate whether prices are rising or falling based on last trade prices. Data sources include Reuters, Bloomberg and Yahoo Finance with data composition achieved entirely within OmniDisplay; presented to the video wall as a single integrated data stream with full UHD and 4K support.

Transparency the new digital imperative

LED transparent panels and projection are set to make a major impact on digital signage. OmniDisplay v6.1 is leading the way with a multi-layered approach providing both in-composition watermarks and transparent backgrounds, embedded into the layout.



Any embedded watermark or background image can be auto-changed using OmniDisplay schedules or playlists; a schedule can contain any number of layouts and playlists, all programmed in advance, stored locally, or accessible via an OmniDisplay Cloud Store.

In the example above we have live Bloomberg TV, video playlists, rotating inline tickers, real-time exchange indices and our real-time scrolling FTSE 100 ticker with company logos.

Real-time Dynamic Single Displays

Telefax has created the unique starter package for any reception area. Simply take a smart TV or professional video monitor, add a wireless adapter, a Windows PC and deliver full HD, UHD and 4K; power it all up and away you go. Alternatively, connect the display into your network and drive content from anywhere. With 1-2-1 pixel mapping, resolution and image quality are truly outstanding.



The full range of OmniDisplay functions is available to all users providing the opportunity not only to show the preferred news channel, but to include visitor welcome messages, news and financial updates via RSS data feeds and much more. Effective display sizes should be 46 inches upwards and with 4k resolution, content looks absolutely stunning in any reception.

Larger reception and meetings areas will benefit from real-time information systems even more. They provide their publishers with the opportunity to promote information alongside live news channels and other relevant information; content would be tailored to the audience, varied through schedules (time and data) and playlists (frequency and intervals). Telefax's Content-as-a-Service means we can do all the work for you too, leaving you to benefit from improved communication with visitors, customers and employees alike.



Telefax's SMART Building Initiative 2017

Telefax is working with a number of partners to bring the SMART Building Initiative to market in Spring 2017. For large single tenant or multi-tenant offices, we are combining real-time digital signage with way finding technologies and estate management to answer the questions of Who is here? What do they do? and How do I find them? Our new collaborative venture is set to offer improved communications and efficiency throughout every large building. At the same we are engaging with FM companies to use our platform to coordinate the services they provide to both visitors and tenants. How real is the opportunity? Ask yourself how many times you arrive in a reception area, particularly in a multi-tenancy or shared office building, only to find little information about who you are visiting, just some expensive pictures.

New LED Tickers for 2017

Telefax's heritage was founded over two decades ago in the financial world of tickers. For 2017, we are partnering with a specialist LED company to introduce a new range of high performance horizontal scrolling and vertical rotating tickers with the latest LED technologies. The new tickers will be driven by the latest version of OmniTicker (and OmniRSS).

For more information/.....

Just pop an email over to our Support desk.