

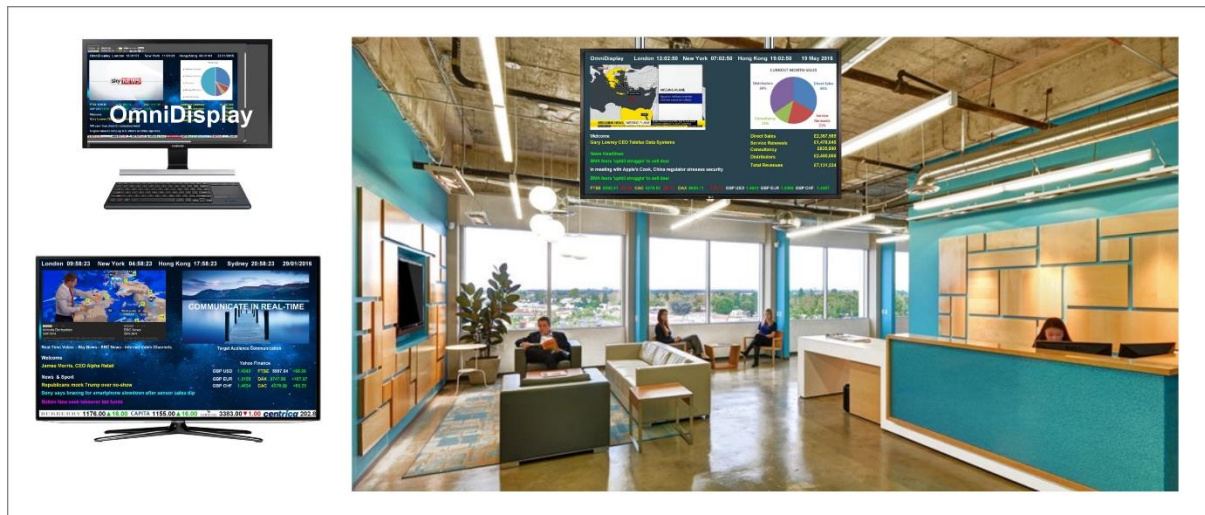
# Telefax Data Systems

June 2016

## Workspace Broadcast platform

The opportunity to communicate in shared offices and to collaborate with fellow companies is one that can be enhanced through the Workspace Broadcast platform.

A company can promote its brand, products and services alongside targeted external news using real-time digital displays placed in common and shared workspaces. Aligning a company's proposition alongside topical news items allows each company to promote awareness of its capabilities, products and services and to share them with co-workers.



Companies can provide individual videos and presentations scheduled in time-slots with welcome messages and external news channels such as Sky, BBC and Bloomberg. Time zones, financial data, tickers and social media channels can be incorporated into a single integrated display layout without the need for sophisticated AV equipment.

The WYSIWYG layout editor sits on a standard Windows desktop, laptop or tablet requiring only an internet connection and a link to a standard Smart TV, professional video monitor, or LED display.

Telefax provides Content-as-a-Service templates that auto-extract and display real-time information alongside individual pre-programmed company schedules. The Workspace Broadcast creates an inclusive and informed community where each company has the opportunity to share what they are doing with co-workers and other office sharers.

The Workspace Broadcast platform can support single and multiple displays of any size, with multiple schedules and tailored content to match any chosen information requirements.

Telefax provides a managed service that includes the software, an update service, displays and installation as required.

More information/.....

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